



Sustainability within our Hair & Make-up Department

Created by working Hair & Make-up Artists

As Hair & Make-up Artists working across the industry, we understand how challenging it can be to bring sustainable and environmentally friendly practices into our working lives.

To help promote the best sustainable practices for our department we have designed a [Hair & Make-up Artists Pledge](#) to be shared amongst us and given to production at the start of every job.

The document is a framework for developing the department's practices from prep, right through to wrap. This will aid discussions with production on suggestions for sustainable and reusable products whilst minimising the departments waste and managing efficient power consumption.

Introduction

The unique situation faced during the current Coronavirus crisis will undoubtedly pose both challenges and opportunities to shift our working practices to more sustainable methods. Priority should be given to all health and safety advice, however we hope this document can begin to encourage both action and dialogue.

When working within high-pressured and demanding environments, we often find it difficult to change practices, attitudes and behaviours in relation to sustainability.

Recent developments in understanding the Climate and Ecological crisis have been inspiring change worldwide. It is vitally important that our industry takes active steps to mitigate that risk through collective action. We must challenge outdated and wasteful practices to encourage sustainability throughout the industry. Attention should be given to share new responsibilities amongst all members of the Hair & Make up team in order to develop department-wide awareness and action.

Pre-Production

Start discussing best practices for the job ahead.

Share this pledge and create a Green Manifesto for your Hair & Make-up department.

Request information on your production's environmental policies.

Ask if the main power supply is from an ecological energy supplier and, if so, ask to be hooked up to mains power to reduce generator emissions and fuel consumption.

Email the [Hair & Make-up Artists pledge](#) to dailies coming on board.

Make sure everyone understands the policy and how important it is that their old kit is not thrown out and exchanged for a new ecological kit.

Remember [Reduce, Reuse, Recycle](#).

Training

We suggest all members of the hair and make-up department would benefit from [Albert training](#).

<https://wearealbert.org/online-training>. The training is free, takes 2hrs and is supported by BAFTA.

Filming

When filming keep your pledge and spread the word. Investigate other departments' sustainable strategies.

Could your team adopt any?

Post-Production/Wrap

Send all unused make-up that is no longer needed to charities; for example <https://www.beautybanks.org.uk/>

Wash out and clean bags and pots to be reused, do not throw away. Think before you throw!

For all PPE and products, you are unsure how to recycle please visit www.Terracycle.com



Hair & Make-up Sustainability Pledge in full

1. We pledge as the Hair & Make-up team to take action to reduce our environmental impact

Make Production aware that your Hair & Make-up team are taking action to reduce their environmental impact. Give them your signed Pledge. *Copy attached below

2. We pledge to order reusable, sustainable and ecological products wherever possible

The initial cost may be slightly higher when ordering reusable products but you will see savings in the long term.

3. We pledge to reduce, reuse and recycle products and equipment

REDUCE what we have in our kits, only buy what we need. **REUSE** items instead of throwing away. For example - Clean out used decanting bottles and pots, disinfect and reuse. Clean off sharpie (with IPA) and reuse plastic storage bags and bottles. **RECYCLE** and donate to charities or send to recycling centres.

4. We pledge to use an ecological printer

1 million cartridges per day are thrown away. That's a waste we should stop. If printing has to be done request an ecological printer.

5. We pledge to use ecologically sound cleaning and laundry products

Use ecological cleaning products, sterilisers, washing powders, soaps, etc. Use ecological, biodegradable face cloths and towels but also make sure they are being disposed of correctly. Consider your department's footprint for water and energy. Washing and drying a load every two days creates around 440kg of CO2 each year, which is equivalent to flying from London to Glasgow and back with 15-mile taxi ride to and from the airports.

6. We pledge to support catering locally sourced produce and serving meat-free days

Environmental impacts of factory farming includes deforestation for animal feed production. The use of man-made fertilisers to grow feed crops causes pollution of soil and water. Eventually land will be degraded causing reduced fertility, soil compaction and desertification.



7. We pledge to bring our own water bottles

If production are supplying reusable water bottles, ask that they only order water bottles for people who actually need them in your team as you can supply your own.

8. We pledge to use reusable lunch box, cutlery set and a mug

Use a reusable (bamboo or similar) lunch box and cutlery set and wash them yourself instead of using disposable, plastic, throw away items.

Avoid using disposable tableware; this includes everything from paper plates to tin foil trays and foam boxes.

The world is literally awash with plastic pollution so do your bit and don't use single-use forks, knives, spoons, stirrers and straws.

Even if some of these items are made from recyclable plastics, they rarely get recycled again. The sheer volume has made the whole idea of disposables clearly unsustainable.

9. We pledge to use recycling & compost bins on our trucks

Request a recycling bin and, if possible, a compost bin for your truck and enquire about the production's waste and recycling procedures.

There are many reasons why it's important to recycle and compost as much as possible:

It conserves raw materials – making new products out of recycled materials and reduces the need to consume precious resources. Recycling saves energy; it also reduces greenhouse gas emissions, which helps to tackle climate change.

10. We pledge to politely decline our wrap gift unless it is sustainably sourced or a donation to a charity

Tell production as a department you will politely decline a wrap gift unless it is sustainably sourced. You would rather production planted trees or the joint cost of the gift was donated to a charity that is helping to combat the ecological disasters of our planet.

The fashion industry has a disastrous impact on the environment. It is the second largest polluter in the world behind the oil industry and the environmental damage is increasing as the industry grows.

However, there are solutions and alternatives to mitigate these problems. The first step lies in building awareness and willingness to change.

See Below for further links and training information



Useful Resources and further reading

Shopping

The Ethical Card - Your Hair & Make-up Sustainable Products Directory

All the hair and make-up products we need to run a sustainable department www.theethicalcard.com

Training

Albert - This arm of BAFTA offers a fantastic free 2hr training session on how to reduce your carbon footprint.

wearealbert.org

Albert training <https://wearealbert.org/online-training>

Conscious Beauty Union – Support and education on natural, sustainable & ethical beauty

www.consciousbeautyunion.com

Action groups

Cut It – Film & TV crew led climate action group bringing together ideas and working towards cultural change and policy change on productions and beyond (#crew4climate) cutit.org.uk

Reports

Ecological impact report [Albert / BFI / Arup Screen New Deal Report](#)

Studios Eco info

[Pinewood Studios energy promise](#)

[Warner Bros. Studios Leavesden sustainability practices](#)

[Elstree Studios Plan a Greener Future](#)

[Spotlight on Ealing Studios: Settling an Example for Sustainability in Studios](#)

– article by the UK Screen Alliance (11 Dec 2018)

[Green Screen: Helping London's film and TV industry take action on climate change](#)

– PDF guide for good practices released by Film London and the Mayor of London for anyone working in London's screen industries (published Apr 2009)



Useful Resources and further reading cont.

Printers

<https://energycentral.com/c/ec/ink-waste-environmental-impact-printer-cartridges>

Laundry

<https://www.the-sustainable-fashion-collective.com/2015/07/16/environmental-impact-of-the-washing-machine>

<https://www.greenchoices.org/green-living/cleaning/environmental-impacts>

<https://www.theguardian.com/environment/green-living-blog/2010/nov/25/carbon-footprint-load-laundry>

Local catering meat free days

https://en.wikipedia.org/wiki/Intensive_animal_farming

<https://www.oxfordstudent.com/2019/08/22/meat-free-days-do-they-work-2/>

<https://kaynutrition.com/2017/10/the-benefits-of-eating-local-food/>

Reusable lunch boxes

<https://friendsoftheearth.uk/plastics/plastic-takeaway-packaging>

Compostable recycling

<http://www.slwp.org.uk/what-we-do/recycling-composting/why-it-is-important-to-recycle-and-compost/>

Wrap gift (Bad)

<https://www.sustainyourstyle.org/old-environmental-impacts>

Wrap Gift (Good)

<https://www.ethicalsuperstore.com/ethical-gifts/>

<https://www.wearthlondon.com/ecofriendly-ethical-gifts>

<https://www.greentulip.co.uk/>

https://www.freedom.net/en/gift-a-tree?gclid=EAlaIqobChMI1e-FwLC-7AIVk-3tCh1-hQbeEAAYASAAEgI0KfD_BwE

This document was produced by the Bectu Hair & Make-up branch and it will continue to evolve over time.
If you have any suggestions or any questions regarding this document, please contact us at

bectuhairmakeup@gmail.com

Please see below PDF version of The Pledge to be signed by each of your team

Hair & Make-up Department Sustainability Pledge

Created by working Hair & Make-up artists.



1. We pledge as the Hair & Make up team to take action to reduce our environmental impact
2. We pledge to order reusable, sustainable and ecological products wherever possible
3. We pledge to reduce re-use recycle products and equipment
4. We pledge to use an ecological printer
5. We pledge to use ecological sound cleaning and laundry products
6. We pledge to support catering locally sourced produce and serving meat-free days
7. We pledge to bring our own water bottles
8. We pledge to use reusable lunch box, cutlery set and a mug
9. We pledge to use recycling & compost bins on our trucks
10. We pledge to politely decline our wrap gift unless it is sustainably sourced or a donation to a charity

Signed by _____ (Please use a free digital app to sign)

Production _____

Job title _____

Date _____

As a department we are actively supporting the Film & TV industry to become more sustainable.

It is vitally important that our industry takes active steps to mitigate that risk through collective action.

Further resources can be found :

<http://theethicalcard.com/>

<https://hairmakeupbranch.org.uk/>